



**For Immediate Release**

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**For TDI, Inc.:**

Kevin Kraft  
Executive Vice President  
480-473-4460  
[Kevin.Kraft@TDirect.com](mailto:Kevin.Kraft@TDirect.com)

**For Aculab:**

Jo Taylor  
Head of Marketing Communications  
+44 (0)1908 273800  
[jo.taylor@aculab.com](mailto:jo.taylor@aculab.com)

**TDI Announces New Technology Partnership with Aculab**  
***TDI's Liberation® Platform Designed with Aculab's Prosody X Architecture***

**Scottsdale, AZ – April 29, 2008:** TDI, a leading provider of revenue-accelerating solutions for contact centers, today announced its new technology partnership with Aculab, a leading provider of enabling technology for the communications market, by selecting Aculab's Prosody X media processing technology for use in its Liberation platform.

Liberation is a comprehensive and flexible technology platform that manages all aspects of the customer/agent interaction within a contact center. The Liberation platform incorporates computer telephony integration, customer interaction, and sales campaign management tools delivered through an innovative desktop interface. TDI's unique solutions team uses a proven approach to automate processes and measure a company's performance against established sales and service goals.

"TDI provides our customers an integrated application suite to dramatically increase their revenues and develop their customer-facing workforce," said Kathleen Kelly, Chief Executive Officer at TDI. "Aculab listened to what we required and has delivered. The Prosody X architecture is extremely well-suited to meet the needs of our dynamic marketplace and enable us to offer the market a clearer roadmap to take advantage of VoIP while leveraging existing TDM solutions. With Aculab we add a valued partner who understands and delivers the framework to allow TDI to deliver innovative offerings which our reseller partners and customers demand."

For developers of VoIP and PSTN telephony solutions, Aculab's Prosody product range provides feature rich and high density media processing, call control signaling and digital network connectivity. The portfolio of media processing platforms has been specifically designed to enhance a range of communications solutions - including contact center, conferencing, broadcast, and military and government applications.

"Aculab learned about TDI's requirements for media and signal processing early in the Prosody X development cycle. It was clear to both companies that the IP-centric architecture of Prosody X was a good fit to meet the evolving demands of TDI users. In fact, the initial feature set supported by Prosody X was directly influenced by TDI requirements," says Chris Gravett, Aculab's Sales and Marketing Director. "Since the release of Prosody X, we have been working together to bring this new platform to market. We are certainly pleased that TDI has selected Prosody X for their Liberation platform."

This press release can also be viewed on [Aculab's website](#).

**About TDI, Inc.**

TDI is the developer of Liberation® and Encore™, a proven technology platform that helps companies increase revenues and develop their workforce. Liberation manages a contact center's entire sales workflow process, including campaign design and management, and agent effectiveness via an agent desktop; industry templates for ease of integration and operation, and performance management and reporting of results and trends. The Encore Suite maximizes the productivity of a contact center's workforce via integrated voice and screen recording, quality management, coaching, and its Portfolio™ reporting and distribution package. For more information, contact TDI at 480-473-4460 or visit [www.tdirect.com](http://www.tdirect.com).

**About Aculab**

Aculab enables developers and systems integrators to produce a variety of high performance communications solutions. Aculab's portfolio offers an exceptional mix of capabilities that are easy to integrate and bring real value - reduced costs, increased customer satisfaction and competitive advantage. A complete range of open standards building block technologies for use within telco or enterprise environments, as well as essential support services, are offered. Products include media resources, digital network access, VoIP, fax, speech processing and conferencing. Support is available to help developers through each stage of their product's life cycle including pre-sales consultancy, technical support, training and marketing.

Aculab's head office is located in Milton Keynes, UK with offices in the USA, Germany and Australia.