

About TeleDirect

Founded in 1983, TeleDirect International Inc. provides software and services for customer campaign management (CCM) and enterprise automated marketing. Leading companies in the communication services, travel and leisure, publishing and financial services industries have chosen TeleDirect's technology to help improve their business-to-consumer relationships and increase revenues. TeleDirect is headquartered in Scottsdale, Arizona and is privately held. For more information, visit the website at www.tdirect.com or call 1-800-531-6440.

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