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FOR IMMEDIATE RELEASE

**BELLCO CREDIT UNION SELECTS TELEDIRECT TO AUGMENT ITS
FINANCIAL BUSINESS OPERATIONS**

SCOTTSDALE, ARIZONA – August 24, 2005 — TeleDirect International, a leading provider of integrated call center technology, today announced that Bellco Credit Union, Denver's largest credit union, has selected TeleDirect's Liberation 6000® solution to automate its customer contact center which handles both customer service and collections. With TeleDirect, Bellco expects to increase significantly its customer contact activities via more effective outbound calling activity.

TeleDirect's flagship product, Liberation 6000, is a complete contact strategy management solution which allows call center managers to quickly create, launch, monitor and track customer service, acquisition, retention, loyalty, messaging, collections and research campaigns. The Liberation 6000 easily integrated with Bellco's existing systems. Each customer's contact record is maintained and accessible to its agents, loan officers, call center supervisors, and Bellco management.

"Bellco Credit Union selected TeleDirect because of its capability to work with our systems and business standards. In addition, Liberation 6000's list management capabilities allows us to access several phone numbers for a single customer," said Gary Upson, Director of Collections, "and helps to increase our customer contact rate."

With Liberation 6000's Voice Agent feature, Bellco Credit Union launches un-manned campaigns at specified times without using agent stations and creates a different voice message to be delivered to a customer or to an answering machine. In addition, Liberation 6000 automatically imports data into Bellco's system before business hours, enabling them to launch new campaigns at the start of each day.

“To continue growing their business, Bellco Credit Union recognizes that TeleDirect’s contact center solution can optimize the efficiencies of their own systems and people,” states Tom Buiel, TeleDirect’s Vice President of Sales & Marketing. “Working within their IT enterprise requirements, we were able to deliver a solution that exceeded their productivity expectations.”

TeleDirect International, Inc.

TeleDirect International, Inc. (www.tdirect.com) is a privately held company that provides a total contact strategy management system, automating inbound call blending, outbound contact management, predictive and preview mode and call center CRM, enabling enterprises to initiate and manage effective customer or prospect campaigns. Founded in 1983, the company is headquartered in Scottsdale, Arizona. For information on TeleDirect’s call center software, visit our website at www.tdirect.com.

Bellco Credit Union

Bellco Credit Union serves more than 147,000 members through its 12 branches in the Denver metro area. Bellco has more than \$1.5 billion in assets. Member advantages include free checking, lower interest rates on loans and higher yields on savings as well as access to Bellco’s network of surcharge-free ATMs. To find out how to join Bellco, interested parties can visit Bellco’s Web site, www.bellco.org.